



EIASM Webinar Serie Season #1

Webinar title: The end of global mobility? Challenges and opportunities for IB

Webinar speaker: Prof. Dana Minbaeva, Copenhagen Business School, DK

Webinar keywords: Global Mobility; International Business; MNEs; Covid-19

Webinar date: 04/06/2021, 10.30 am (CEST)

Webinar short description:

The COVID-19 pandemic closed borders and removed a taken-for-granted assumption in international business (IB): the assumption of global mobility. Peoples' freedom to move across borders is foundational to core IB areas such as expatriation, migration, global talent management, global teams, and alike. Beyond these micro topics, IB's main theoretical mainstreams rely to some extent on people meeting others from different countries in person. For example, institutional pressures are often transmitted person-to-person, cross-cultural management was founded to improve interpersonal interactions across borders, and knowledge is often transferred through globally-mobile individuals. Even research on macro entities and topics such as intergovernmental organizations and global value chains assume site visits, procurement negotiations, and personnel rotation – all requiring people to cross borders.

The COVID pandemic not only reduced both the frequency and extent of global mobility, but fundamentally questioned its need. What happens to international business when people are not free to travel? If the mobility of people is indeed essential to the spread and activities of the MNEs, how might restrictions to mobility affect the ways we manage them? The webinar explores these questions.

Speaker short bio:

Dana Minbaeva is a Professor of Strategic and Global Human Resource Management at the Department of Strategy and Innovation, and the President's Envoy on International Affairs at Copenhagen Business School. Her research on strategic international HRM has appeared in such top international journals as *Journal of International Business Studies*, *Journal of Management Studies*, *Human Resource Management*, and many others. Professor Minbaeva published around 50 articles in international peer reviewed journals, numerous book chapters and reports. She received several national and international awards to research achievements, including the prestigious JIBS Decade Award 2013. Professor Minbaeva is the Fellow of the Academy of International Business.

Professor Minbaeva has extensive editorial experience and currently serves as *Journal of International Business Studies'* Area Editor. She is also on the Editorial Boards for top international journals such as *Academy of Management Review*, *Journal of Management*, *Journal of World Business*, among others.

Professor Minbaeva currently serves as a Board member at the EIASM, a Vice-President Administration at the Executive Board of the Academy of International Business, and the Ombudsperson at the Strategic Management Society.

<https://www.cbs.dk/en/research/departments-and-centres/department-of-strategy-and-innovation/staff/dmsi>